



**San Diego Association of Health Underwriters**

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**The SDAHU Electronic newsletter is distributed quarterly to over  
400 Health and Life Insurance Agents and Brokers.**

**2010 ADVERTISING AGREEMENT**

**Please initial**

\_\_\_ SPECS: Dimensions = 8 x 10" (full-page ad) and 8 x 5" (half-page ad). Acceptable file types are PDF, JPG and/or DOC if there are no graphics

\_\_\_ DEADLINE: Electronic file (PDF, JPG and/ or DOC) must be emailed to [sdahu1@yahoo.com](mailto:sdahu1@yahoo.com) by the schedule listed below.

\_\_\_ AD CHANGE: Copy may be changed quarterly at no additional cost, provided file is emailed by the agreed upon schedule.

\_\_\_ PLACEMENT: Placement shall be made at the editor's discretion.

\_\_\_ LINK: Ad will include a link to your website if applicable.

\_\_\_ CONTENT: Company solicitation for brokers or any ad directly soliciting or proselytizing agents will not be accepted, nor will any commissions or commission rates or percentages. All ads will be reviewed for suitability by the editor with final approval by the Board of Directors.

No political advertising will be accepted. We encourage advertisements from related business/professions which interact with the insurance industry. All products and services as advertised and accepted must be available to all members of SDAHU.

\_\_\_ SUBMISSION DEADLINE: January 15, March 15, May 15, July 15, September 15 and November 15.

\_\_\_ FEE: Full-page: \$250 per bi-monthly submission **or** \$1350 for all six bi-monthly submissions.  
Half-page: \$150 per bi-monthly submission **or** \$800 for all six bi-monthly submissions.

***By signing this you are acknowledging you have read and understand the advertising details as stated and initialed above. An invoice for payment will be emailed upon receipt of agreement.***

Advertising Company \_\_\_\_\_ Contact \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Representative Email \_\_\_\_\_ Phone \_\_\_\_\_